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# Easy Wordpress Blogging

## A Video Course



More **FREE** eBusiness Training from Dan B. Cauthron

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## Why Use Wordpress?

Wordpress software is free to download at:

[www.wordpress.org](http://www.wordpress.org)

Although there are other blogging scripts out there that may be easier to set up, I strongly suggest you use Wordpress.

Many other blog scripts – and especially the free ones that are hosted online for you (Blogger.com etc.) are primarily for private use, and do not provide the options and professional features you will need to run a profit oriented blog that potential customers will take seriously.

The next and most important reason is that you are in total control of your blog and your content. Blogger.com has shut down thousands of blogs because they decided that they were spam blogs.

Some actually were crap, and deserved to be deleted. But many of those were legitimate blogs. Would you like someone else to shut down your blog after you spend months building it up?

Another reason is that Wordpress sports an active development community with hundreds of plug-ins that others have created. In most cases you can access and use those plug-ins for free.

## What Do You Need?

To set up a Wordpress blog you need the following:

- A [domain name](#)
- A [hosting account](#) with PHP and MySQL Databases
- The latest release of [Wordpress](#)

You can get a domain name at [Godaddy.com](http://Godaddy.com) for \$8.95 per year or less.

**NOTE: DO NOT use Godaddy hosting.** You should **never** host your domain at the same place where you registered it.

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There are many places where you can get [reliable hosting](#). Just make sure you get hosting that will allow you to use add-on domains. That will let you to host multiple domains on one hosting account.

You can go [HERE](#) to get top shelf professional hosting that allows unlimited domains for less than \$10 US a month.

Yes - there are other hosts that are a few bucks cheaper - but I will gladly pay an extra \$4 or \$5 a month to make sure I'm getting professional service and outstanding support.

You of course are free to choose any hosting service you want to use, but make sure they are a full-time hosting company like [this one that I use](#) - and not a part-timer or a fly-by-night outfit.

## **Wordpress Setup Videos**

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